



# Invite customers and prospects to the show and to your booth...

**Order your free promotional tools now!**

Do you have prospects you just haven't been able to sell? How about current customers you want to keep? Invite them all to visit you at HVAC Comfortech in Atlanta this September.

It's simple AND cost-effective... We'll provide you -- free of charge -- with any or all of the promotional tools listed below. Send one or all to your prospect and customer lists!

Want to take advantage of the pre-written E-Mail Letter? We'll send you a Microsoft Word document you can customize with your company name and booth number.

How about a Comfortech logo to post on your website along with your booth number? Or a "for print" logo to include in your company newsletter?

Just let us know what you need and we'll forward the materials ASAP. If there is anything else we can do to help you promote your exhibit to those most important to your business, please call Gwen Hostnik, Marketing Director/Conference Manager, at 216-931-9882.

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## I want to invite my customers and prospects to visit my booth at HVAC Comfortech 2008. Please send me the following complimentary items:

- Free Exhibit Hall Passes      Quantity: \_\_\_\_\_ (Please allow 4-6 weeks delivery for these passes.)
- Seminar Brochures (Bring a group -- big discounts for groups of 10+!)      Quantity: \_\_\_\_\_
- E-Mail Letter (you can customize to come from your company)
- HVAC Comfortech Logo for the Web
- HVAC Comfortech Logo for Print

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

**FAX THIS FORM TO MARGE DIETRICH AT 216-696-9271 TODAY!**